Executive Minutes

for

Crockett Economic & Industrial Development Corporation Board of Directors

TUESDAY, March 9, 2021 5:30PM

CEIDC DIRECTORS PRESENT:

Chris Von Doenhoff Gerald Barkley Robert Thompson Colin Castleberry Cynthia Neel

GUEST:

Alton Porter Homer Mitchell Willie Josey Risheem Muhammad

CEIDC STAFF:

James J. Gentry Carolyn Mcknight

- 1. The meeting was called to order at 5:33 by Mr. Von Doenhoff.
- II. The meeting was opened by Mr. Von Doenhoff with the Invocation led by Mr. Gentry and the Pledge of Allegiance recited by all.
- III. Acknowledgement of Visitors and Public Comment: Alton Porter, Ho. Co. Courier; Homer Mitchell; Willie Josey; and Risheem Muhammad, Mojave Projects, LLC
- IV. Approval of February 9, 2021 minutes. Mr. Von Doenhoff suggested that we modify the minutes on Item number VIII to state that the Pineywoods Sanitation building is on City of Crockett property. A motion to approve February 9, 2021 minutes with the corrections was made by Mr. Castleberry and a second was made by Mr. Thompson. The motion was passed unanimously.

- V. Approval February 2021 Financials. A motion to approve February 2021 financials was made by Mr. Thompson and a second was made Mr. Castleberry. The motion was approved unanimously. Mr. Gentry interjected that the financials were on point with the projections. Mr. Gentry stated that we have a couple of large items notes. One is the incentive agreement with CEIDC and Pineywoods Sanitation for the amount of \$85,000.00 for the building of their facility. Another item was for the agreement between CEIDC and Lincoln Lumber for \$12,617.00 for the water and sewer. Other expenses are as usual. On the allocation sheet, the month of February shows a good month. Mr. Von Doenhoff stated that the February month is usually a good month because February is the month for Christmas sales receipts. For the fiscal year we are right on target for our annual projections for around \$55,000.00 per month. The loan on the Tech Center which originally was 2.8 million is now 2.4 million remaining. The annual loan payment for that note will be paid in November in the amount of \$151,200.00.
- VI. **Discussion of Marketing Strategy.** Two proposals, Business Xpansion Journal and Marketing Strategies was presented to the Board. Both are two organizations that we have used over the years to help with marketing. Mr. Gentry expressed to the Board that he was interested in both proposals which fit inside our budget. One of the ads is \$7,000.00 and the other bid is less than a \$1,000.00.
- VII. Onshore Outsourcing Status Report. Mr. Gentry stated that he had reached out to Onshore and inside the packet is the email that he received from Rick Leukert. Some of the employees of Onshore have started back working at the facility. As of tonight, Mr. Gentry had not received their quarterly report. Mr. Gentry tried to reach out to Bryan Hermann but only was able to leave a voice message. Gerald Barkley stated that we should maybe try to give Onshore a timeline for the report. In reference to Onshore subletting a portion of the building, Mr. Gentry told Bryan Herman that CEIDC still owns the building and subletting any portion the building would have to be approved by the Board. Mr. Von Doenhoff stated that what needs to happen is that Brian Hermann needs to confirm the discussion with an email.

Business Prospect. The Board entered into closed or Executive Session at 5:56p.m.
The Board exited Executive Session at 6:11p.m

VIII. **Community Outreach.** Mr. Risheem Muhammad presented a presentation on Mojave Projects, LLC.. Mr. Gentry stated that he had met Mr. Muhammed at the last

City Council meeting. One of the things other than bringing jobs is the Workforce Development here. We have had some attempts and we have had some failures. Mr. Muhammed agreed to come tonight and speak to the Board about his program. A copy of his presentation is inside the folders. Mr. Muhammed thanked everyone for the invite. Mr. Muhammed stated that Governor Abbott and some of the Commissioners came to him to discuss how he could write up some programs. In 2015 he wrote up a program for the State of Texas and it was accepted. The program was set up to help Veterans that were being transitioned from duty to group homes. The program was successful. They received \$1.3 million dollars for 3 years. TXDOT, Texas Dept. of Agriculture and Texas Workforce Commission asked if he could design a program for the State of Texas. Two Industries that the State is looking at is Telecom and Broadband. Mr. Muhammad made a call to USDA in Washington D.C. because he wanted the funds to be allocated to different areas. He believes that the strength of Agriculture is the hemp farm. Mr. Muhammad has purchased 100 acres outside of Crockett about a year ago. He also believes that Technology is getting ready to be a big market. Houston lost out to Amazon because they did not have enough IT workforce and they ended up moving to Dallas, Waco and Austin. The difference between his company and other companies is that he is a small industry that designs their own training. Currently he is running a program with HISD called Ag. Tech consisting of Agriculture and coding, drone tech for ages K-12 and those who have graduated. Mr. Muhammad said that he is a military man. If he gets the opportunity to work with CEIDC, he will come and present a slide show. Mr. Muhammad asked the Board if they had any questions. The Board chimed in on their thoughts about the presentation. Mr. Gentry said that he wanted to introduce Mr. Muhammed to Bryan Hermann for IT Group Tech Support because of commonalities that might be beneficial to both. Mr. Gentry told Muhammad that he would contact him in the morning to meet with another gentleman to talk about the conversation they had with USDA.

Mr. Gentry asked the Board if anyone might be interested in going to the Chamber Banquet on March 23^{rd} @ 6:00pm. CEIDC has purchased a table setting (8) with VIP sitting. If so let us know.

With no further business to discuss, the meeting adjourned @ 6:35.

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